



## Role of media on the Empowerment of the Young Generation in Higher Educational Institutions

A session was organized on the topic of 'Role of media on the empowerment of the young generation in higher educational institutions' under the auspices of journalists of the city and teachers associated with the journalism department at Government College Women University Faisalabad. Vice Chancellor Professor Dr. Rubina Farooq (Tamgha Imtiaz) was honored as a special guest while Shahid Ali President of Faisalabad Press Club and Professor Dr. Noorina Saleem Director of the School of Communication Studies Punjab University were the guests of honor. The meeting was organized by the Additional Director of Press Med. Ya and Publication in cooperation with the Registrar Office What. The ceremony began with the recitation of the Holy Quran and Naat of Rasool Maqbool. Amara Javed explained the aims and objectives of the event after the reception speech to the guests. Students raised questions about journalism and its importance in the coming time. Dr. Salma Amber-in-charge the Department of Mass Communication Government College University Faisalabad shed light on the relationship between media and higher educational institutions and its importance. He said that students associated with any department can study Mass Communication. Zafar Dogar Media Discussed individual responsibilities of individuals while talking about the effects of 'Media', Hassam Ahmed said that it is the job of media to inform the younger generation that they need to correct themselves to have positive influences instead of negative influences. And play your role in shaping society. He further said that there is a difference between media and social media. They both have separate SOPs. Hafiz Mudassir said that when the media was launched, the purpose of the media was to make education common. Khurram Shehzad said that it is the responsibility of the media to perform its duties with honesty. He said that our first and foremost responsibility should be the integrity of Pakistan, Shahid Ali said That media is being used as a weapon and said for whatever purpose you are using media depends on you in which aspect you are using it he further said that Mass communication department in Faisalabad Positive change in journalism. Dr. Noshenna Saleem said communication is a very vast ocean. He said today's youth is connected to technology. The question arises of how to use media. It is very difficult to differentiate between truth and lie. We have to correct our attitudes and each one of us is responsible for it. Prof Dr. Rubina Farooq Vice Chancellor of Government College Women University said that we are saddened by the martyrdom of Arshad Sharif. He said that we give the media the status of a university. There are because the media has done a lot for the reform of society. Asif A Malik Registrar said we want to make this university a platform that creates awareness among students. Memorial shields to the guests and the organizers at the end of the ceremony. Certificates were distributed. Heads of Mathematics, English, and other departments including Director Academics Dr. Zil Huma Nazli, Controller Examinations Rizwana Tanveer Randhawa, and Treasurer Ansar Mughal attended the ceremony.



## One Day Workshop on "RESEARCH DATA MANAGEMENT & APPLICATIONS OF SEMI-ANALYTICAL AND NUMERICAL METHODS "

The Department of Mathematics, GCWUF organized a workshop entitled "Research Data Management & Application of Semi-Analytical and Numerical Methods". The main objective of the workshop was to showcase the findings of the recent research done by renowned mathematical professionals hailing from various parts of Pakistan. Large number of students, faculty members and chairpersons of other departments of GCWUF participated in the workshop. The workshop began with the recitation of Holy Quran followed by praise of Prophet Muhammad (PBUH). After that, Prof. Dr. Saima Akram, Convener/Chairperson Department of Mathematics welcomed the participants. She declared it a need of the time to organize such type of workshops which may compel our students to divert them to a research culture. Prof. Dr. Zill-i-Huma Nazli, Coordinator, Faculty of Science & Technology addressed the gathering and appreciated the efforts of Mathematics department for organizing this informative workshop. Mr. Asif A. Malik, Registrar, GCWUF graced the event with his valuable remarks on behalf of the Worthy Vice Chancellor Prof. Dr. Robina Farooq (T.I). Certificates and shields were distributed to the honorable guests and faculty members. Resource Persons of the event were Prof. Dr. Imran Siddique, Dr. Saima Rasheed and Dr. Syed Ali Mardan Azmi. After the tea break, technical session started with the talk of Prof. Dr. Imran Siddique from the University of Management and Technology, Lahore. He presented his work entitled "Coating of Pseudoplastic Fluid in Reverse Roll-Coating: A theoretical Analysis". He explained the applications of Mathematics in coating processes. After him Dr. Saima Rasheed from Govt. College University, Faisalabad guided students about how to select problem for research work. She also gave talk on the topic "Access of Research Data and Its Management". Dr. Syed Ali Mardan Azmi from the University of Management and Technology, Lahore enlightened the students on different numerical methods useful for analysis during research. He also presented his research work entitled "First Order Parallel Algorithm for Two Dimensional Heat Equation". Students took great interest in this interactive session and asked quite interesting questions. Administrative Heads, Chairpersons/Incharges appreciated the efforts of the convener Prof. Dr. Saima Akram and congratulated her on successful completion of the workshop. Group photos captured the smiling faces of bright students of Mathematics Departments. The workshop ended on a vote of thanks by Prof. Dr. Zill-i-Huma Nazli, Coordinator, Faculty of Science & Technology.



## International Mathematical Research School held by COMSATS Islamabad, Lahore Campus

Department of Mathematics GCWUF participated in International Mathematical Research School held by Comsat University Islamabad Lahore Campus from November 1-11 2022. The school this year addressed Recent Advances in Combinatorics and its Applications. GCWUF's team of three M. Phil Mathematics students with faculty member Dr. Asia Rauf, participated in this event. One of our student Hafsa Bibi presented her research work there. Resource persons of the school were from Slovakia, South Africa, U. A. E., China, Spain and Indonesia. They shared recent developments on Combinatorics. Dr. Sarfraz Ahmed, Incharge International Activities, COMSAT University Islamabad, Lahore campus expressed his gratitude to the Vice Chancellor GCWUF Prof Dr Robina Farooq for allowing Dr Asia Rauf and her team for active participation in the school and hoped for organizing such events in future in collaboration with GCWUF.



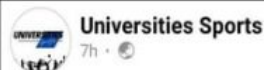
## Workshop on "Digital Information Literacy in Management & Administration Sciences"

Library GC Women University Faisalabad organized a Workshop on "Digital Information Literacy in Management & Administration Sciences" for the Faculty and Students of Management & Administration Sciences, GCWUF on 30 November 2022. The session was chaired by Prof. Dr. Zill-i-Huma Nazli, Director of the Academics and Convener Library Committee. Miss Misbah Bashir, the Librarian was the resource person for this event. The objective of the workshop was to develop digital skills to cope with the challenges of the current technological world. The resource person educated the participants on the effective use, management, creation, quoting, and sharing of sources of digital information in an effective way. She provided hands-on training to search data from different free digital resources including The Institute for Operations Research and the Management Sciences (INFORMS), a valuable resource of the HEC digital library and online repositories. Prof. Dr. Zill-i-Huma Nazli, in her concluding remarks, said that Digital literacy promotes learning by providing a solid foundation for students to engage with online resources by utilizing digital tools effectively in the learning process. Ms. Qamar Shahzadi and faculty members of the department of Public Administration appreciated the librarian for conducting the session.



## "Capacity Building Training for PIs in Faisalabad" organized by HEC in collaboration with British Council

GCWUF team of six faculty members Dr. Faiza Nazir (Chemistry), Dr. Madiha Rohi and Dr. Rizwana Batool (Food Science and Technology), Dr. Sumera Aslam (Zoology), Dr. Abida Kausar (Botany) and Dr. Asia Rauf (Mathematics) participated in "Capacity Building Training for PIs in Faisalabad" from November 28 to December 2, 2022 which was organized by HEC in collaboration with British Council. In the five days training, the tutors were Dr. Farzana Aslam and Professor Sue Charlesworth from Coventry University UK. They delivered lectures on Research Quality Metrics, Research Development Framework, Project plan, Management, Life Cycle, Stakeholder Engagements and SWOT Analysis.



Congratulations Ms Arooj Zahid (from Government College Women University Faisalabad) for the selection in Empower Sports Academy Training camp in USA organized by Pakistan Volleyball Federation in partnership with Empower Sports Academy.  
[Volleyball Federation of Pakistan](#)  
[#universitiessports](#) [#volleyball](#) [#HEC](#) [#aroojahid](#) [#volleyballplayer](#)



**GCWUF Sports Accomplishment is Given Space on HEC Social Media for Sports Updates**

## Second Session of ISO-17025 Certification and Accreditation for Mycotoxins Testing Lab

Second Session of ISO-17025 Certification and Accreditation for Mycotoxins Testing Lab dated 28-11-2022 held in Video Conference Room, GCWUF. Resource persons/trainers, Dr Rabia Nazia, Quality Manager & Senior Scientist Pakistan Research Council & Mr. Ehsan ul Haq, Quality Manager, PCSIR. Convener, Prof. Dr. Zill-i-Huma Nazli, Dr Farhat Jubeen, Technical Manager, Dr Fozia Farhat, Deputy Quality Manager, Dr. Huma Munir, Quality Manager, Dr Nazia Yaqoob and Dr Huma Munir, Deputy Quality Manager, three research associates from Food Science and Technology and from Human Nutrition & Dietetics attended the training. During first technical session, Dr Rabia Nazir shared how to Establishment of Quality Management System Documents & Technical Records (ISO-17025: 2017) and Their Control. Process Requirements & Management System Requirements were discussed in detailed enlightening all the procedures involved in execution of the protocols, their monitoring, implementation of sustainable quality control system at each step. After lunch & Prayer break, in second technical session, Personnel Competence and Authorization (ISO-17025: 2017) were discussed. At the end, team members were assigned the task to prepare before next planned visit of the trainers from PCSIR, Job Descriptions (not mandatory), Personnel Record Form, Training Need Identification Form, Training Plan/ Orientation plan, Competence Assessment Form, Laboratory Procedure/Equipment Skill Matrix Form, Personnel Authorization Matrix Form, Effectiveness of Trainings & Training/Trainer Evaluation/Feedback Form. The day ended with vote of thanks by Prof. Dr Zill-i-Huma Nazli.



## "Bayad Bah Majlis Iqbal"

In continuation of Iqbal Day, an event was organized under the title "Bayad Bah Majlis Iqbal on 24 November 2022 by Department of Urdu, Government College Women University Faisalabad. The event was presided over by Vice Chancellor Prof. Dr. Rubina Farooq Sahiba- In the event, a BS Urdu student presented a paper on Iqbal's Philosophy of Self. The students recited Kalam Iqbal Tarnam along with it. A Bait Bazi competition was held between the students of BS Urdu. Ms. Bazgha Qandeel was the judge of the bait competition and encouraged the students. The students of BS Urdu presented a tableau on Allama Iqbal's poem "Dream of a Mother" which was highly appreciated. Ms. Derakhshan from the Triary Office and Ms. Abida Liaquat from the Department of Computer Science paid homage to Allama Iqbal by presenting Kalam e Iqbal. Regarding the universality of Iqbal's thoughts, there was also a debate among the attendees regarding Iqbal's poetry. Coordinator Faculty of Humanities and Languages, Dr. Rukhsana Baloch, and Dr. Sadaf Naqvi, President of the Urdu Department, distributed certificates among the students to encourage them. The students of this department were praised and congratulated for organizing this academic and literary program - all the teachers and students of the Urdu department participated in the ceremony.



## Walk and Seminar on Gender-based Violence organized by Director Students Affairs along with Departments of English and Sociology

Director Students Affairs along with Departments of English and Sociology organized walk and seminar on Gender-based violence on 01-12-2022 in Jinnah auditorium. This event was conducted under the auspicious supervision of Patron-In-Chief Prof. Dr. Robina Farooq (TI), Vice Chancellor GCWUF. Ms Asma Aziz, the focal person of Women Development Center, GCWUF, Ms Saira Akhter, Incharge English department and Dr. Sajida Parveen, Incharge Sociology department collaboratively organised the event. Prof. Dr. Saima, HOD Mathematics, shared her views regarding the role of women in society. Prof. Dr. Zill-Zill-i-Huma Nazli, Director Academics and Coordinator Faculty of Science & Technology highlighted the need to spread awareness on gender violence against women in the educational institutes. Mr Asif A. Malik, Registrar GCWUF, appreciated the concerned departments for organizing this event and encouraged the students to speak up against exploitation, violence and discrimination of any kind. The first guest speaker was Advocate Ms. Zobia Ansari who informed the audience about Legislation for Gender Violence in Pakistan and encouraged women to report the incidents of violence and harassment of any kind to the concerned authorities so that a well in time action can be taken to cure the society from this ailment. The second speaker and the Guest of Honour was Prof Dr Mazhar Hayat, Chairperson Department of English and Controller of Examinations GCUF. He enlightened the audience about the rise of female writers who paved the way for feminist movement and literature. An outpouring of essays, articles, books, and journals caught the public eye and fanned the flames of reform for women. He acknowledged that in all fields of life women, either of suburb or center, work more than men. The guests also judged the posters on gender violence prepared by the students of English and Sociology Departments in which the first position was awarded to English department whereas 2nd & 3rd positions were won by the students of Sociology department. In the last Dr. Rukhsana Baloch, Coordinator Humanities and Languages concluded the event with the vote of thanks.



## Three-day Exhibition of Art and Design organized by Department of Art & Design at Government College Women University Faisalabad

Department of Art & Design at Government College Women University Faisalabad organized a three days exhibition of art and design today in the art gallery of the department. The purpose of the event was to encourage the students showcase their art work to spectators and explain the techniques and artistic movements behind their pieces of art. The students of BFA & BGD of 3rd, 5th and 7th semester exhibited their work. The event was inaugurated by Prof. Dr. Zille Huma Nazli, Director Advanced Studies, accompanied by Registrar Asif A. Malik & Coordinator of Arts & Social Sciences Prof. Dr. Ayesha Sameen. The art display was based on painting, drawing, sculpture, printmaking, miniature, photography, calligraphy, videography and graphic design that showed creative and artistic skill of the students. Theme based mask-display presented by students was a special part of the exhibition. Sculpture & printmaking were also prominent along with 1 minute video presentations by the students. The visitors applauded the colourful display of art and craft of the students. The HOD Miss Tuba Najam declared the exhibition a pedestal for all budding artists in the department of Art & Design to display their creative self through their work to all appreciative and critical eyes.



## A Literary Sitting with Saeed Naqvi (fiction writer, novelist, translator, essayist, poet) organized by the Department of Urdu GCWUF

A ceremony was organized in honor of famous Aadeeb Saeed Naqvi under the management of Urdu Government College Women University Faisalabad. Saeed Naqvi is associated with the medical department of America. For the love of Urdu, they formed the circle of Arbab Zooq, New York to promote Urdu literature. Your 6 Afsa new collections, 2 novels, poetry collections and around 20 translation books have been published. Vice Chancellor Professor Dr. Rubina Farooq (Medha Imtiaz) was the special guest of this literary heritage of Urdu department. Saeed Naqvi presented his poetry and fiction in this literary session. Dr. Saeed Naqvi has been awarded with many literary awards in return for his services. They encouraged the efforts of President of Urdu Department Dr. Sadaf Naqvi for promoting Urdu literature. Faisalabad's leading literary personalities Mr. Maqsood Wafa (poet), Dr. Shabbir Ahmad Qadri, President of Urdu Department, Rafah International University, Faisalabad, Shaukat Fahmi (poet), and Shahzad Baig (poet) also attended the ceremony. These poets paid tribute to Saeed Naqvi through their poetry and encouraged the holding of this literary event in Ja'ma Haza. Shaukat Fahmi also belongs to Arbab Zooq constituency New York. But these days they are based in Lahore. Director Academics Dr. Zil Hama Nazli thanked the respected guests for their visit. Dr. Rukhsana Baloch Coordinator Faculty of Humanities and Languages welcomed the guests and informed them about the achievements of the University. Dr. Sadaf Naqvi thanked Dr. Saeed Naqvi and other respected guests. The function was attended by Registrar Asif Malik, Heads of all educational departments, teachers and students. Dr. Bushri Alamuddin completed the duties of the organization.



## Upcoming Events

We are extremely pleased to announce that



**Prof. Dr. Shahid Munir**  
Honorable Chairman Punjab Higher Education Commission

**WILL GRACE THE RESEARCH PRODUCTIVITY AWARD 2022 DISTRIBUTION CEREMONY**

**6TH**

Government College Women University Faisalabad

شعبہ اردو  
گورنمنٹ کالج دوپٹن یونیورسٹی فیصل آباد

اردو ہے میرا نام

معروف ادیب سعید نقوی (امریکہ) کے ساتھ ادبی نشست  
۵ دسمبر ۲۰۲۲ء (جسٹ ٹائم)

مہمان خاص: دانش چائلرس، ڈیپارٹمنٹ فار ویسٹ انڈین کالاج (کنیڈا)  
مہمان اعزاز: پروفیسر ڈاکٹر نعیم احمد قادری، شوکت علی، مشہود طاہر

پیشکشیں:  
ڈاکٹر صوفی نقوی، صدر شعبہ اردو  
اساتذہ شعبہ اردو طالبات

**Govt. College Women University Faisalabad**

**Celebration of Best Women University of the Year 2022 (QS Asia Ranking) & Research Productivity Award Ceremony**

**On Tuesday 6th December 2022**

Venue: Zinnah Auditorium, GCWUF

**CHIEF GUEST**  
**PROF. DR. SHAHID MUNIR**  
CHAIRMAN PHC

**PATRON IN CHIEF**  
**PROF. DR. RUBINA FAROOQ (TI)**  
VICE CHANCELLOR GCWUF

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OHC

- 10 PhD & more than 200 MPhil students produced by Urdu Dept.
- "High Impact" Category HEC recognized journal by Urdu Dept.
- 1000+ ISI, HEC, ISI, ISI, ISI & ISI research projects under incubation
- 30 HEC approved PhD supervisors